

ORDER

Orders	Order / Rev:	167130	
	Alt Order #:	26916514	
	Product Desc:	2020	
	Estimate:	11860	NWYB
	Flight Dates:	05/12/20 - 05/18/20	Primary AE: Katz Washington DC
	Original Date / Rev:	05/06/20 / 05/06/20	Sales Office: K-WDC
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	American Media Advocacy Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%
Advertiser	Name:	POL/Rosendale for Congress	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:20:00
	Priority:	CO	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/27/20	05/18/20	8	\$195.00	\$165.75	May 2020	8	\$195.00	\$165.75	0.00
					Totals	8	\$195.00	\$165.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NWYB	05/17/20	05/17/20	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----S			1			\$20.00		0.00			
N 2	NWYB	05/12/20	05/12/20	M-F 9p-935p LN M-F 9p-935p	CM	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-T-----			1			\$25.00		0.00			
N 3	NWYB	05/13/20	05/13/20	M-F 9p-935p LN M-F 9p-935p	CM	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	--W----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	--W----			1			\$25.00		0.00			
N 4	NWYB	05/14/20	05/14/20	M-F 9p-935p LN M-F 9p-935p	CM	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	---T---			1			\$25.00		0.00			
N 5	NWYB	05/15/20	05/15/20	M-F 9p-935p LN M-F 9p-935p	CM	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	----F--	:30	1	\$25.00	CO	0.00	NM	1	\$25.00

Order / Rev: 167130
 Alt Order #: 26916514
 Flight Dates: 05/12/20 - 05/18/20

Advertiser: POL/Rosendale for Congress
 Product Desc: 2020 NWYB
 Estimate: 11860

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	----F--					1	\$25.00		0.00			
N 6	NWYB	05/18/20	05/18/20	M-F 9p-935p LN M-F 9p-935p	CM	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	M-----					1	\$25.00		0.00			
N 7	NWYB	05/17/20	05/17/20	SA-SU 9p-935p LN sa-su 9P NEWS	CM	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	-----S	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----S					1	\$25.00		0.00			
N 8	NWYB	05/16/20	05/16/20	SA-SU 9p-935p LN sa-su 9P NEWS	CM	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	-----S-	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----S-					1	\$25.00		0.00			
													Totals	8	\$195.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26916514	Changes as of: 5/6/2020 at 2:53 PM	Version: Original Order
CPE: 315/1405/11860	Flight: 5/12/20 - 5/18/20	Station: NMYB
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: ROSENDALE, MATT	Market: Butte, MT
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: 2020	Office: WASHINGTON
	Agency Order #: 9578846	Service: Nielsen
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 55+
	Salesperson: CARRIE LYNCH	Assistant: CARRIE LYNCH
	Separation: 202-955-5342	Traffic #: 167130
		Total GRP: 19.0
		Total Spots: 8
		Total CPP: \$10.26
		Total \$: \$195.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/12	5/13	5/14	5/15	5/16	5/17	5/18	Total Spots	Total \$	CPP*	GRP*
1	Su 8a-9a		FOX NWS SUNDAY	\$20.00	30	0	0	0	0	0	1	0	1	\$20.00	\$16.67	1.2
2	Tu-F 9p-9:35p		9PM LCL NWS	\$25.00	30	1	1	1	1	0	0	1	5	\$125.00	\$9.62	13.0
3	Su 9p-9:35p		9PM LCL NWS	\$25.00	30	0	0	0	0	0	1	0	1	\$25.00	\$10.00	2.5
4	Sa 9p-9:35p		9PM LCL NWS	\$25.00	30	0	0	0	0	1	0	0	1	\$25.00	\$10.87	2.3
TOTALS:						1	1	1	1	1	2	1	8	\$195.00	\$10.26	19.0



KATZ
TELEVISION
GROUP

125 West 55th St.
New York, NY 10019

Contract # 26916514	Changes as of: 5/6/2020 at 2:53 PM	Version: Original Order	Con Type: POLITICAL/NOTE
CPE: 315/1405/11860	Flight: 5/12/20 - 5/18/20	Station: NMYB	Total Spots: 8
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: ROSENDALE, MATT	Market: Butte, MT	Total \$: \$195.00
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: 2020	Office: WASHINGTON	Total CPP: \$10.26
Agency Order #: 9578846	Buyer: MediaAssistant, AMAG	Service: Nielsen	Total GRP: 19.0
Salesperson: CARRIE LYNCH	Primary Demo: Adults 55+	Assistant: CARRIE LYNCH	Traffic #: 167130
Separation:	202-955-5342	202-955-5342	

Special Instructions

Date/Time	Added by	Comment
05/06/20 2:59 PM	CARRIE LYNCH	Separation: 30

Competitive Information

Market Budget: \$195

NMWB Share: 100%

Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$195.00	\$10.26	19.0
Total	100%	8	\$195.00	\$10.26	19.0

Monthly Summary		
Month	Spots	Dollars
2020-May	8	\$195.00
Total	8	\$195.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/6/20 3:03 PM					\$0
Queued for Electronic Contracting	5/6/20 3:02 PM					\$0
New	5/6/20 2:53 PM	CARRIE LYNCH	New	8		\$195.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media and Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Rosendale

Authorized committee:

Matt Rosendale for Montana

Agency requesting time (and contact information):



Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

U.S. Congress

Date of election:

June 2, 2020



General



Primary

Treasurer of candidate's authorized committee:

P.O. Box 4907 Helena, MT 59604

Helena, MT 59604

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Steve Sykes

Name: Steve Sykes

Date of Request to Purchase Ad Time:

Signature:

Tom L. Pizarri

Name: Tom L. Pizarri

Date of Station Agreement to Sell Time:

5/16/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Steve Sykes agent for Matt Ryendale for Montana

Name:

Steve Sykes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: _____

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

NW4B

Date Received/Requested:

5/6/20

Est. #:

Station Location:

Butte

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.